

AUSTIN MARTIAL ARTS FESTIVAL

Advertising Options

AMAF Event Book

Take part in the excitement and present yourself at the *Austin Martial Arts Festival*. Place an ad in the "AMAF Event Book" to reach competitors and spectators. The "AMAF Event Book" includes:

- Information about Festival celebrities;
- Schedules of events: Competitions, Cultural Performances, and Masters' Demonstrations;
- Floor lay-out of competition rings and vendor-booths;
- Calendar of future events;
- And most importantly, your ad.

Every competitor and spectator receives a FREE copy of the "AMAF Event Book."

Ad space is limited. Reserve your space by:

- E-mail. Attach the ad (.pdf or .jpg) in an e-mail to advertising@AMAFest.org. Include the information requested on the form, [Advertising at AMAF](#) and indicate your means of payment: electronic payment (PayPal bill to your e-mail), or check (sent by mail).
- US Mail. Complete the form, [Advertising at AMAF](#). Mail it with your "camera-ready" ad (or send the ad by e-mail) with your payment to the address at the bottom of the form.

Deadlines and Fees

- Ads requiring set-up deadline is January 7. Include set-up fee (\$40).
- "Camera-ready" ad (printed, .pdf or .jpg) deadline is January 14.
- Ads received via e-mail (.pdf or .jpg) between January 15-21, include rush-fee (\$30).
- After January 21, contact advertising@AMAFest.org for time and space availability.

We will notify you of your guaranteed space when the payment and ad are received.

Web Banner

Advertise at our web-site. Web banners can be purchased by anyone, at any time, and will be posted for 1 year. These banners are 140x50 pixel in size. Your web banner is an external link (in a new window) to your web-site. Go to AMAFest.org and view the panel on the right side for "live" examples.

This full year of advertising is only \$100. Your web-link can be seen by everyone coming to AMAFest.org. Take this opportunity now by:

- E-mail. Attach your web banner (.pdf or .jpg) in an e-mail to advertising@AMAFest.org. Include the information requested on the form, [Advertising at AMAF](#). Remember to include your web-link and indicate your means of payment: electronic payment (PayPal bill to your e-mail), or check (sent by mail).
- US Mail. Complete the form, [Advertising at AMAF](#). Web Banner is the last item in the table. Remember to include the web-link. Mail it with your "camera-ready" web banner (or send the banner by e-mail), and your payment to the address at the bottom of the form.

We will notify you of your Web Banner when it is posted on our website. It will be posted for 1 year from the day it is first displayed at AMAFest.org.

Return the completed form with payment to: Austin Martial Arts Festival
132 Sage Cove
Bastrop, TX 78602

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Advertising at AMAF - Year: _____

Business Name:	
Business Location: (street) (city, state, zip)	
Business Mailing: (street) (city, state, zip)	
Contact Information: (name) (e-mail, phone)	
Optional Contact: (name) (e-mail, phone)	
My business name may be listed in other AMAF promotional materials. <input type="checkbox"/> Yes <input type="checkbox"/> No	

Ad Description	* Orientation	Appx. W x H	Price	Amount
Back Cover, Half page ~~ Color	H	5.25" x 4"	\$160	
Inside Cover, Full page ~~ Color	F	5.25" x 8"	\$270	
Inside Cover, Half page ~~ Color	H	5.25" x 4"	\$140	
Inside Cover, Quarter page ~~ Color	V	2.625" x 4"	\$75	
Full page ~~ Color / Black-White	F	5.25" x 8"	\$235 / \$200	
Half page ~~ Color / Black-White	H	5.25" x 4"	\$125 / \$100	
Quarter page ~~ Color / Black-White	V	2.625" x 4"	\$65 / \$55	
Eighth page ~~ Color / Black-White	----	2.625" x 2"	\$40 / \$30	
Business Card ~~ Color / Black-White	H or V	----	\$55 / \$45	
Set-up Fee: Ad dead-line Jan 07			\$40	
Rush Fee: Camera-ready, Jan 15-21			\$30	
WEB Banner at <i>AMAFest.org</i> (1 year) Link: _____			\$100	
* F: full page H: horizontal lay-out V: vertical lay-out Amount Enclosed			TOTAL	\$

Signature _____ Date _____

Printed Name _____ Title _____